

¡Bienvenidos a bordo!
Willkommen an Bord!
Welcome on board!
Bem-vindo a bordo!
欢迎与我们携手同行!



Hapag-Lloyd
CSAV | **better.**
together.
mejor juntos

Investor Presentation

Santiago de Chile, 15-17 December 2014

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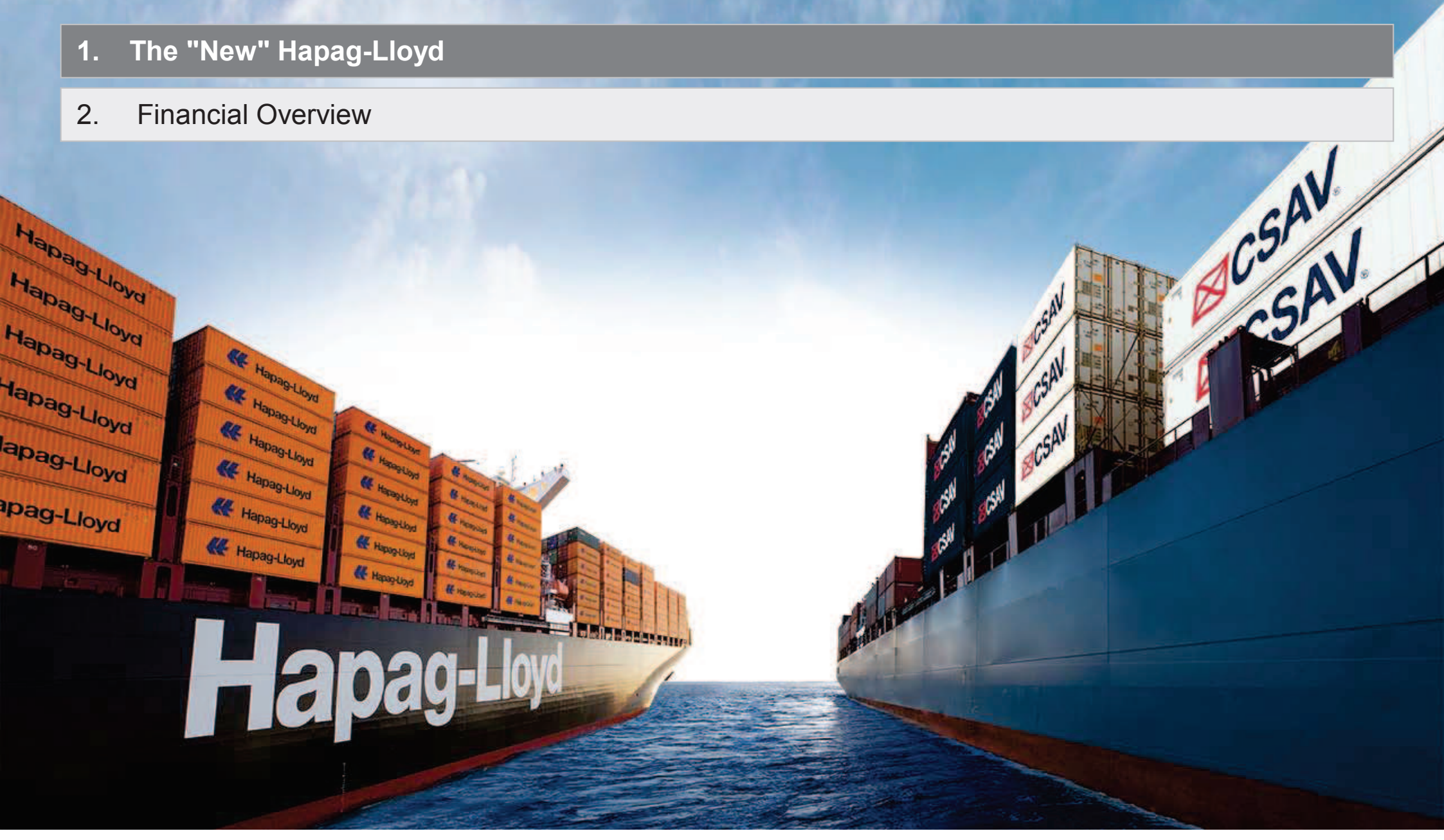
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1. The "New" Hapag-Lloyd

2. Financial Overview

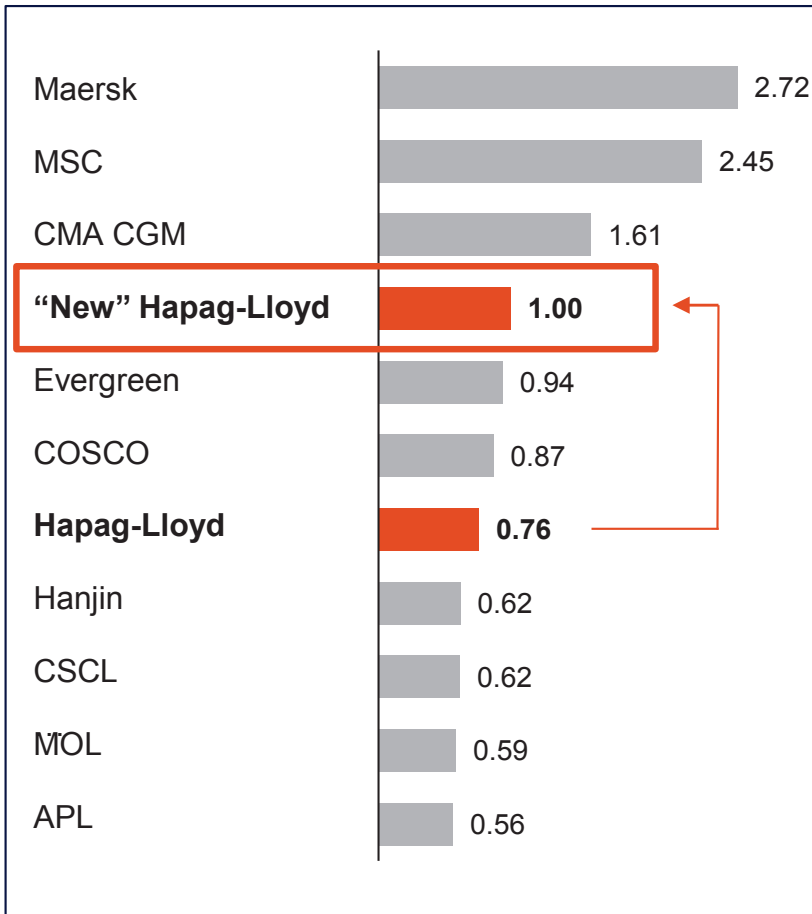


The “New” Hapag-Lloyd – Merger with CSAV Container Shipping business

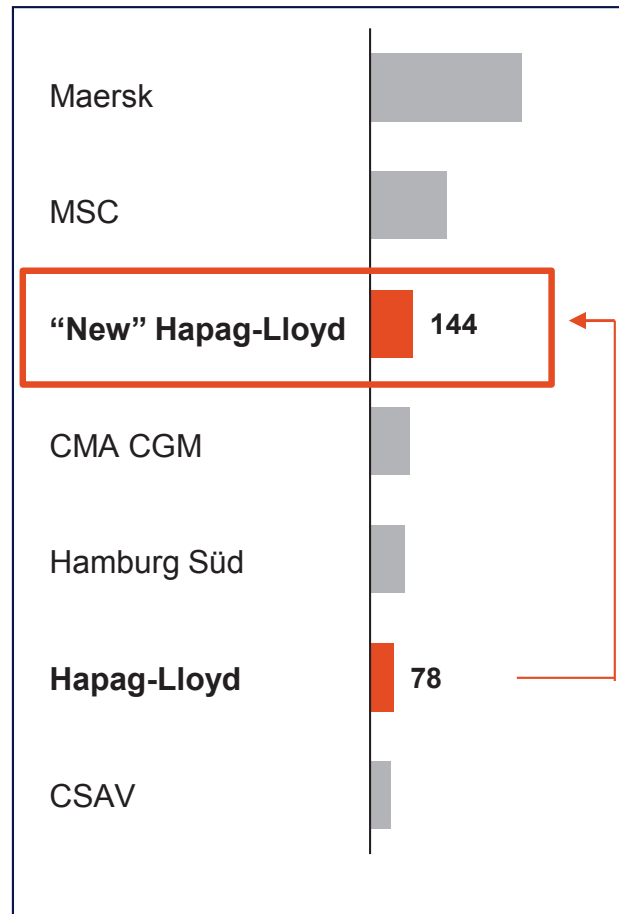
Area	Impact
A. Strategic rationale	<ul style="list-style-type: none">■ “New” Hapag-Lloyd catches up to top 3 players■ Selective market leadership and economies of scale (esp. Latin America)■ Creation of a global platform as a base for further consolidation and economies of scale■ Strategic fit – complementary trade routes and geographic diversification
B. Operational rationale	<ul style="list-style-type: none">■ Value enhancement via synergies of approx. USD 300 m p.a.■ Reduction of costs per slot due to larger and younger fleet■ Optimized and enlarged network■ Reduction of procurement costs and imbalances
C. Financial rationale	<ul style="list-style-type: none">■ Gaining an additional anchor shareholder■ Enhancing equity base■ Optimizing capital structure and rating stabilization

A Strategic rationale

Global carrier ranking¹⁾ [TEU m]



Reefer fleet [TTEU]



Comments

- Becoming number 4 global player
- Becoming one of the market leaders in reefer fleet globally
- The cabotage business offers a specific niche/opportunity
- Economy of scale advantages through market leadership in Latin America trade

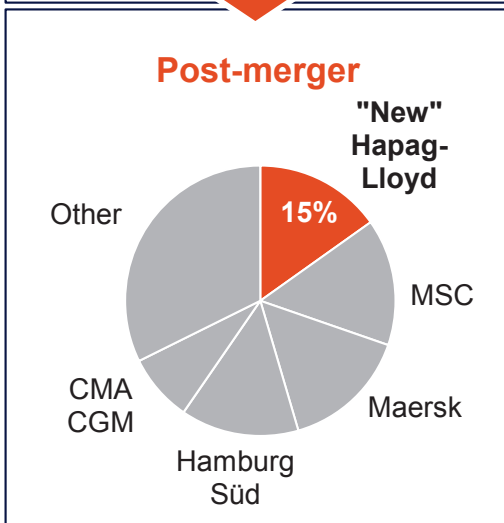
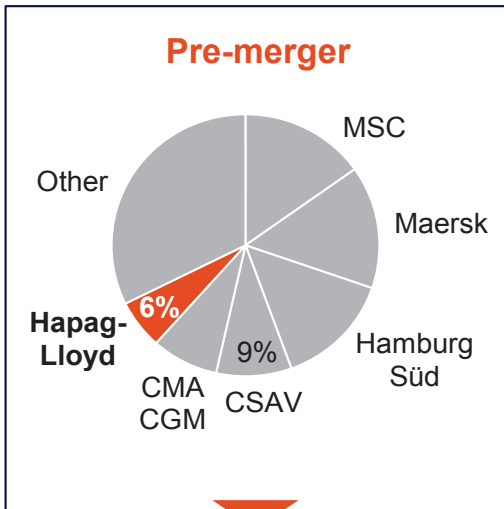
1) By fleet capacity as of September 2014

Source: Transmodal October 2014 plus Hapag-Lloyd internal data, only vessels >399 TEU; Company information

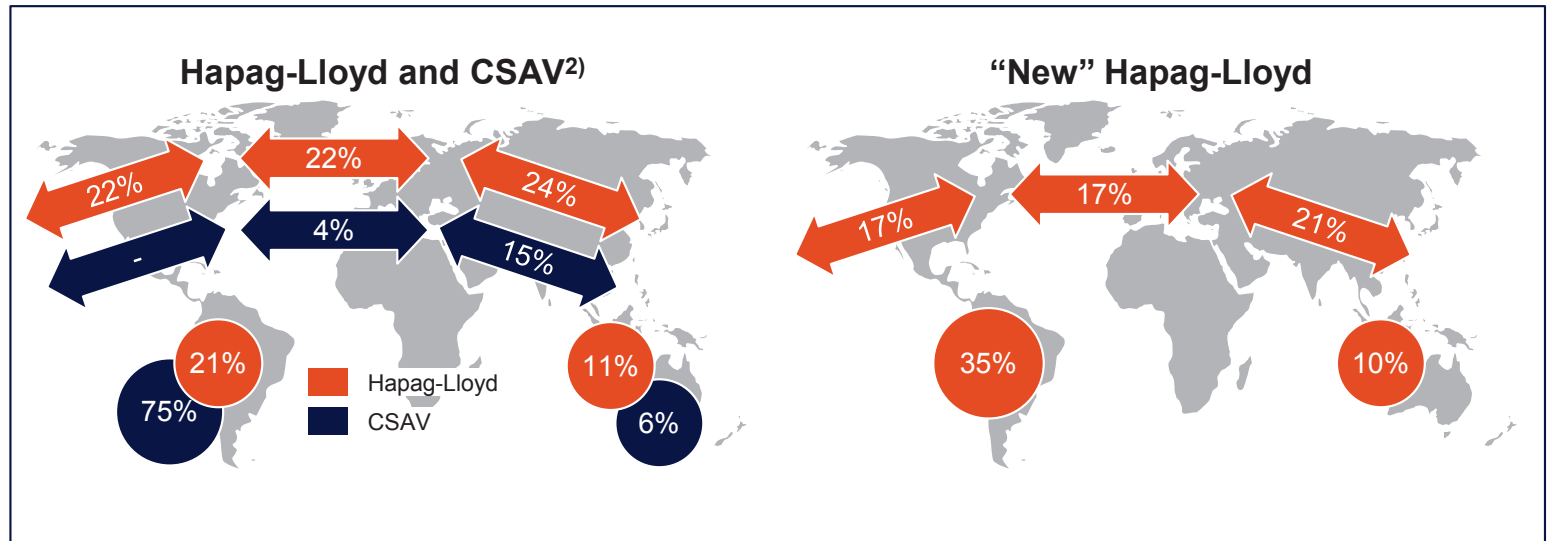
Combination will create a leading global player on LatAm routes

A Strategic rationale

LatAm market share¹⁾



Transport volume by trades, LTM 30 September 2014



HL [TEU m]	Trade	CSAV [TEU m]	Trade	[TEU m]
1.3	Transatlantic	0.1	Transatlantic	1.3
1.2	Latin America	1.5	Latin America	2.7
1.3	Far East	0.3	Far East	1.6
1.2	Transpacific	-	Transpacific	1.3
0.6	Australasia	0.1	Australasia	0.8
5.7	Total	1.9	Total	7.7

Strong foothold on East-West + Strong position on North-South = Balanced network with leading position on Latin American and Transatlantic routes

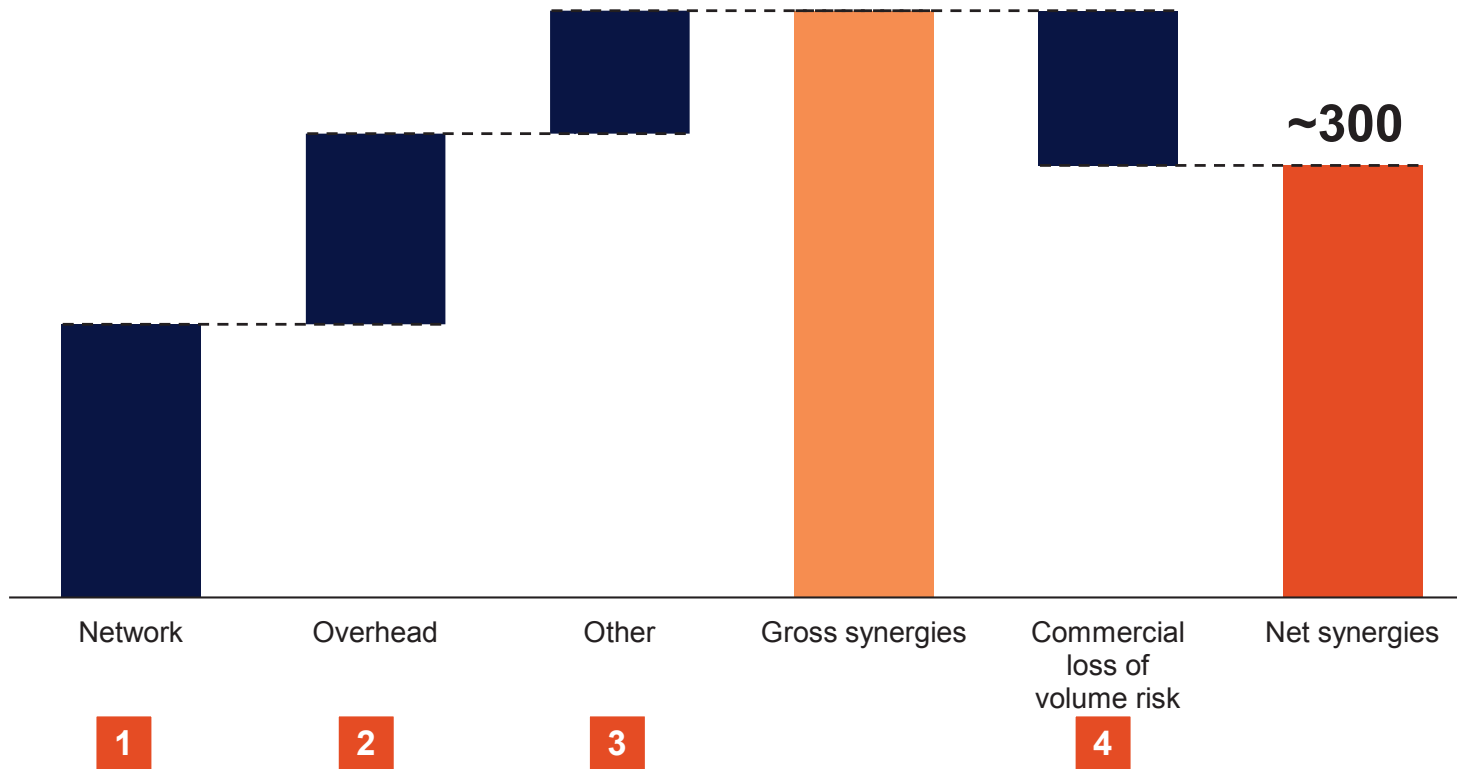
1) Far East, Europe, North America to / from SAEC, SAWC and Caribbean/Central America both directions

2) CSAV container shipping activities (CCS)

Approx. USD 300 m net synergy potential expected – Mainly in network and overhead

B Operational rationale

Illustrative synergy potential, full run rate earnings effect [USD m]



Comments

- 1 Network**
 - Combined network configuration
 - Efficient use of combined fleet
- 2 Overhead**
 - Closure of CCS Corporate HQ Chile
 - Reduction of Regional HQs from nine to four
 - Other overhead reductions
- 3 Other (land operations and equipment)**
 - Productivity improvements
 - Higher organizational efficiency
 - Best practice sharing
 - Unified IT platform
- 4 Commercial loss of volume**
 - Conservative assumption on potential loss of volume

Synergies of approx. USD 300 m per year from 2017 onwards;
approx. 75% to be achieved in 2016;







One-off costs of approx. USD 205 m largely payable in 2014/2015.¹⁾ Such expected one-off cost will be funded using a portion of the cash capital increase

1) Estimate based on joint team of Hapag-Lloyd, CSAV and Roland Berger

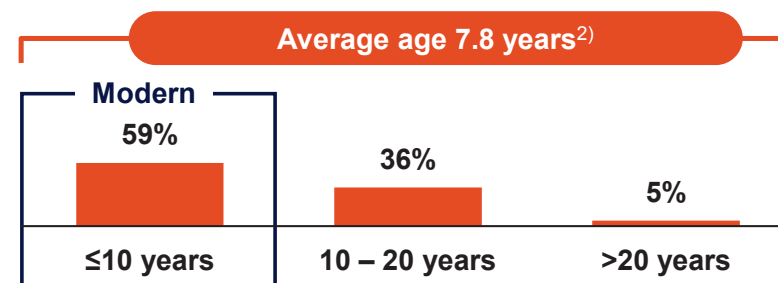
The “New” Hapag-Lloyd has a competitive and flexible fleet

B Operational rationale

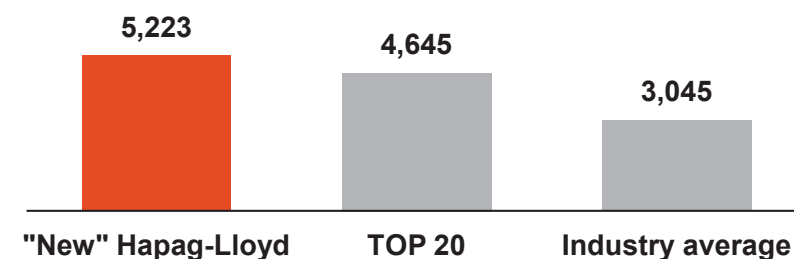
Current vessel fleet (as of 30 September 2014)

		Owned ¹⁾	Chartered	Current fleet
	Capacity [TEU]	131,688	–	131,688
10,000 – 15,000 TEU	Vessels	10	–	10
	Capacity [TEU]	178,486	68,396	246,882
8,000 – 10,000 TEU	Vessels	21	8	29
	Capacity [TEU]	49,743	66,258	116,001
6,000 – 8,000 TEU	Vessels	7	10	17
	Capacity [TEU]	105,238	256,530	361,768
4,000 – 6,000 TEU	Vessels	23	54	77
	Capacity [TEU]	38,843	64,441	103,284
2,300 – 4,000 TEU	Vessels	13	22	35
	Capacity [TEU]	12,226	25,811	38,037
<2,300 TEU	Vessels	6	17	23
Total	Capacity [TEU]	516,224	481,436	997,660
	Vessels	80	111	191

Existing fleet age [% of total capacity]



Average vessel size [TEU]



Fleet capacity ownership 2014

Owned 51.7%

Chartered 48.3%

1) Incl. 5 financial leases & 2 chartered-out vessels 2) Capacity weighted

Source: Transmodal, October 2014 for market data

B Operational rationale

NETWORK

- Broader service network
 - Improved port coverage
 - Increased capacities
-

SERVICE

- Well-known service quality
 - Increased levels of customer service
 - Strengthening of sales network / proximity
-

STRENGTHS

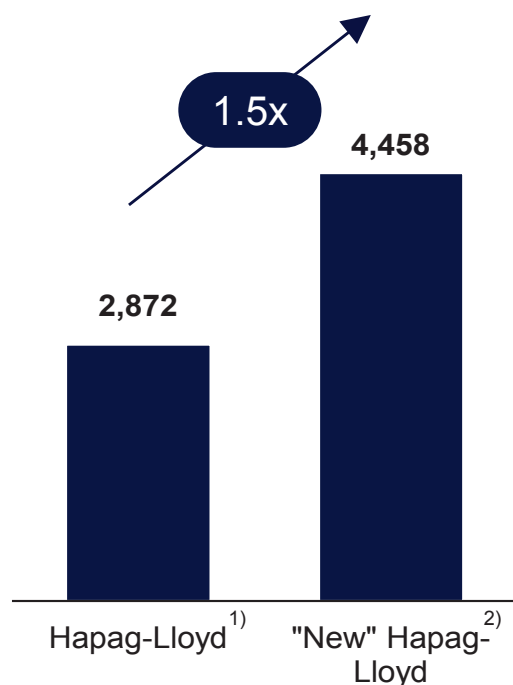
- Special services like cabotage or out-of-gauge
 - Efficient processes and best in class IT System
 - Large fleet of Reefer containers equipped with cutting edge technology
-

Equity and Liquidity of the “New” Hapag-Lloyd will increase following Closing and Capital Increase

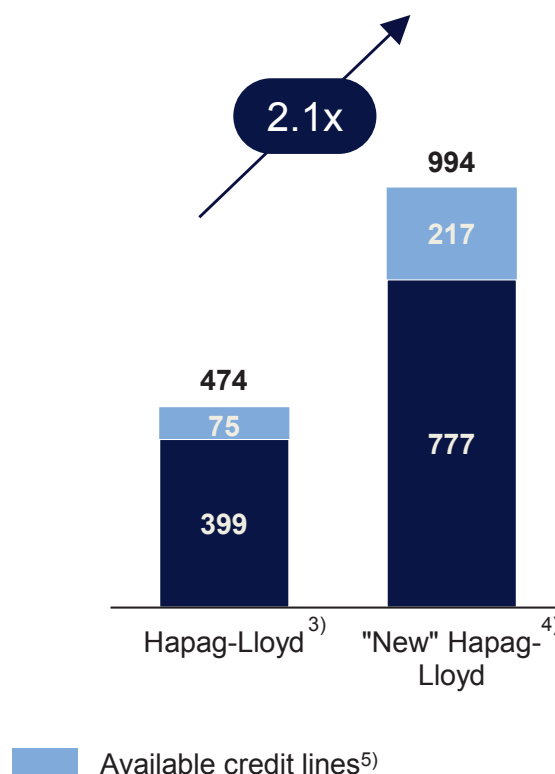
C Financial rationale

Strengthened Capital Structure

Equity [EUR m]



Liquidity reserve [EUR m]



Benefits

- **Equity and Liquidity** of the “New” Hapag-Lloyd increase following **Closing & Capital Increase of EUR 370 m** in Dec. 2014
- **Bond refinancing** in 2014 to improve Hapag-Lloyd's maturity profile until October 2017
- The **strengthened capital structure** supports **credit-worthiness** and **financing conditions**

1) As of 30 September 2014 (unadjusted)

2) Pro forma as of 30 September 2014 incl. capital increase (unadjusted)

3) As of 30 September 2014 (adjusted for Transaction)

4) Pro forma as of 30 September 2014 incl. cash capital increase (adjusted for Transaction)

5) As of 30 September 2014: Hapag-Lloyd: RCF (USD 95 m) undrawn; CCS: Santander / Penta (USD 68 m equivalent) undrawn, Itau (110 Mio. USD equivalent) undrawn; EUR/USD 1.26

Executive Committee



Rolf Habben Jansen
Chief Executive Officer
(CEO)



Anthony J. Firmin
Chief Operating Officer
(COO)



Peter Ganz
Chief Financial Officer
(CFO)

North America (Piscataway)

Wolfgang Freese



South America (Valparaíso)

Andrés Kulka



Europe (Hamburg)

Michael Pradel



Asia (Singapore)

Joachim Schlotfeldt



Global Sales (Hamburg)

Hans Schäfer



Trade Management (Hamburg)

Martin Rolf



Network (Hamburg)

Ulf Schawohl



Operations (Hamburg)

Glenn Hards



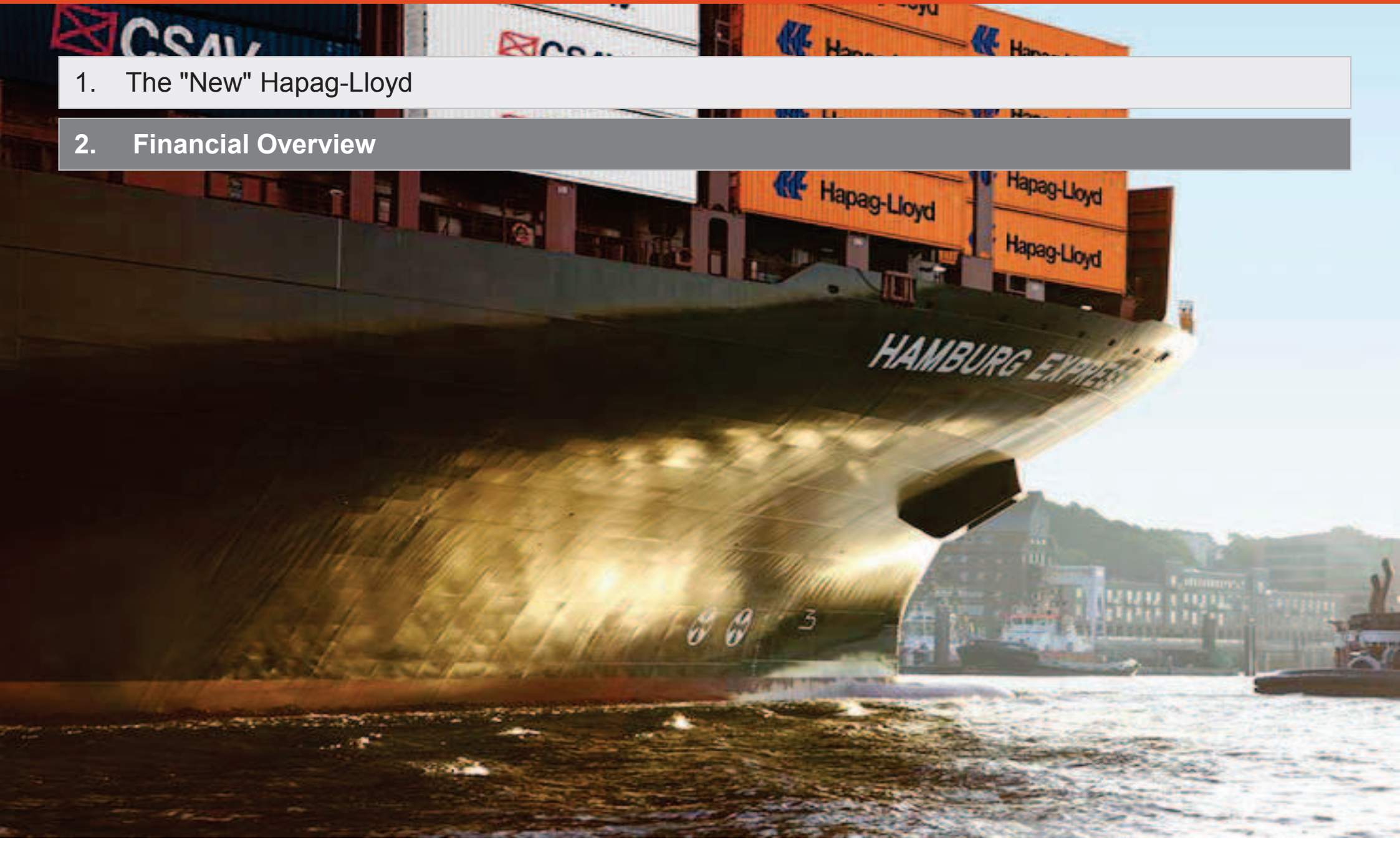
Additionally: Project OCTAVE – short-term improvement targets across all areas of operations

Hapag-Lloyd improvement areas	
Procurement & Inland	Inland Pricing & Steering
	Bunker Procurement
Fleet & Network	Fleet Renewal
	Fleet Refurbishment
	Service Structure
Sales & Product Portfolio	Utilization
	Special Cargo
	Spot Market

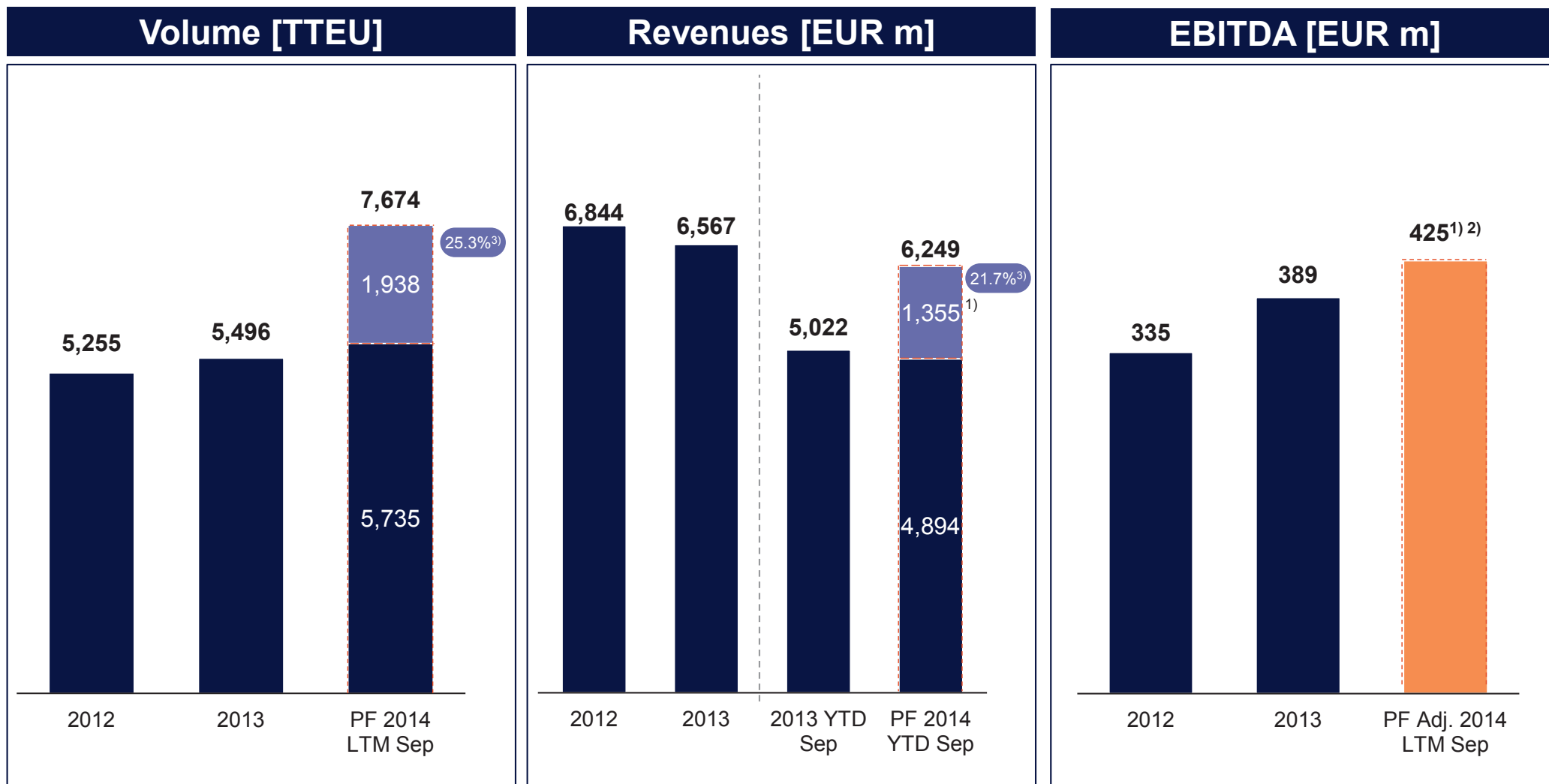
Targeted cost savings:
Low three-digit USD million figure for 2015 already

1. The "New" Hapag-Lloyd

2. Financial Overview



Historical financials over time and pro forma financials



Hapag-Lloyd (stand-alone)
 CCS Activities
 "New" Hapag-Lloyd

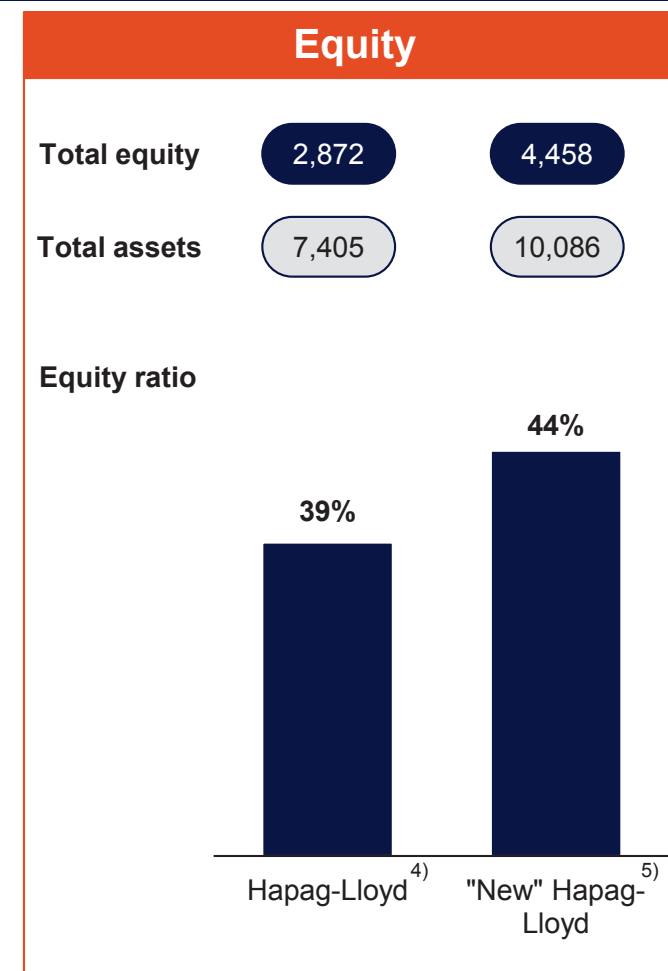
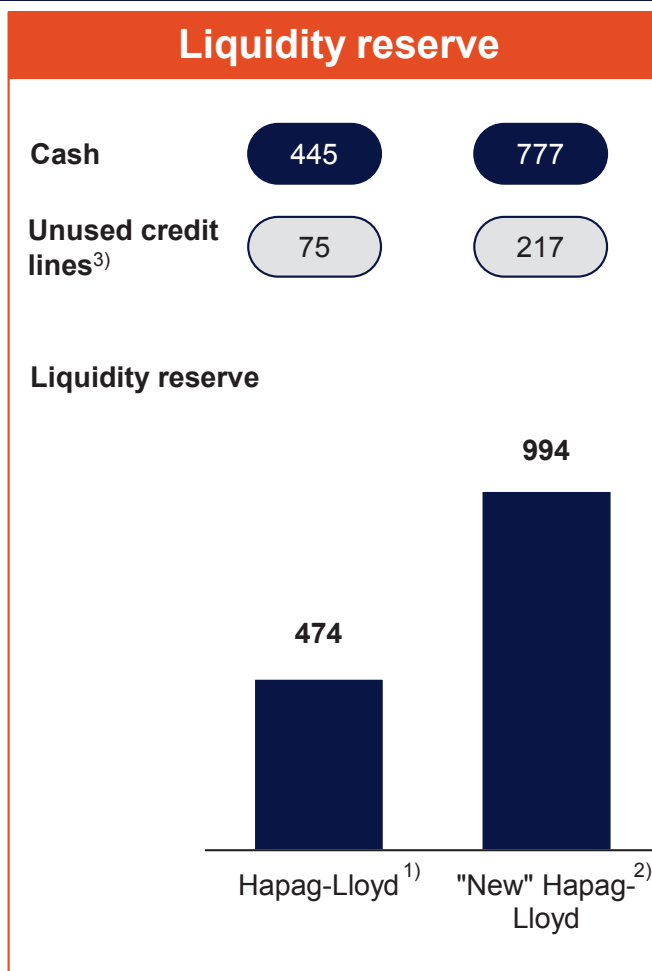
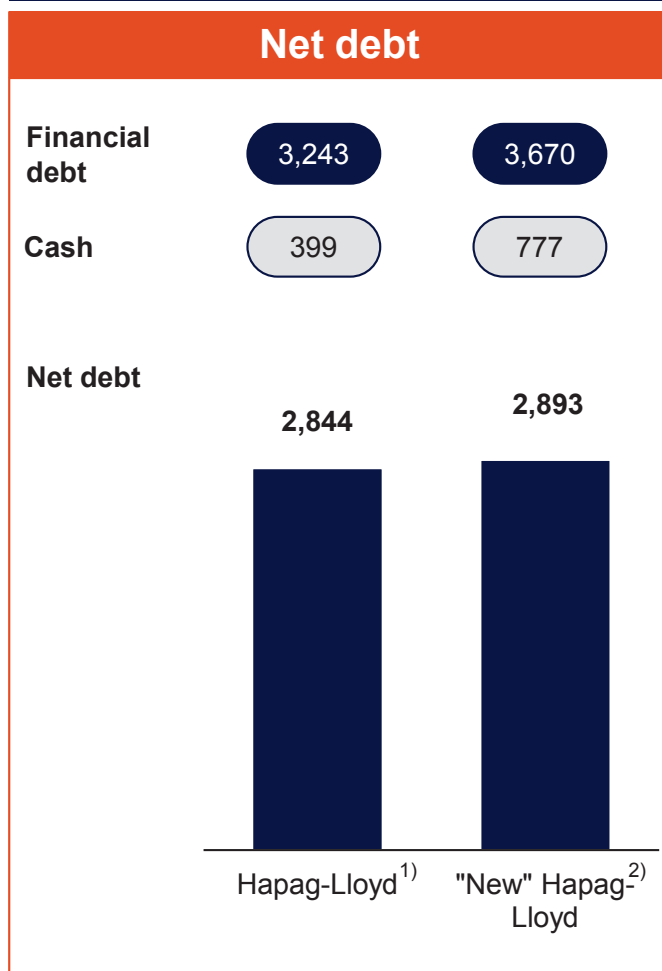
1) After pro forma accounting adjustments

2) Incl. synergies of USD 300 m at FX of EUR/USD 1.26

3) Relative contribution of CCS Activities

Hapag-Lloyd maintains a solid financial profile – stand-alone and pro forma

Financial profile [EUR m]



1) As of 30 September 2014 (adjusted for bond transaction)

2) Pro forma as of 30 September 2014 incl. cash capital increase (adjusted for bond transaction)

3) As of 30 September 2014: Hapag-Lloyd: RCF (USD 95 m) undrawn; CCS: Santander / Penta (USD 68 m equivalent) undrawn; Itau (110 Mio. USD equivalent) undrawn; EUR/USD 1.26

4) As of 30 September 2014 (unadjusted)

5) Pro forma as of 30 September 2014 incl. capital increase (unadjusted)

Hapag-Lloyd's financial policy focuses on growth, optimal capital structure and an adequate liquidity reserve

Financial policy	
Goals	Measures
Finance long-term profitable growth	<ul style="list-style-type: none">■ Financing for committed order book fully finalized■ Container financing for ordered boxes finalized■ Operating cash flow funding part of long-term growth
Optimize capital structure	<ul style="list-style-type: none">■ Secure strong equity base■ Aim to improve credit rating■ Further optimize maturity profile
Maintain liquidity buffer and achieve dividend capability	<ul style="list-style-type: none">■ Sufficient liquidity headroom■ Aim to achieve dividend capability

The background of the slide is a photograph of a ship's deck. On the left, there is an orange structure with a large blue stylized arrow logo. In the foreground, there are stacks of shipping containers on the deck, with a white metal railing. The sea is visible in the background under a blue sky with some clouds, and the sun is low on the horizon, creating a reflection on the water.

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http://www.hapag-lloyd.com/en/investor_relations/overview.html